BLUE ZONES PROJECT® WINTER/SPRING 2020

What *Is* **Blue Zones** Project?

B lue Zones Project launched in Southwest Florida in November 2015 and, to date, the project has impacted nearly 700 organizations and more than 225,000 individuals. If you're hearing about us for the first time, we are a well-being project that works with individuals, homeowners associations, faith-based organizations, restaurants, grocery stores, schools and businesses in the community to help them implement healthier practices in both their personal and professional lives. Using National Geographic research that found nine commonalities (the Power 9[®]) among people around the world who live the longest and healthiest, we provide tips and tools to help people in Southwest Florida also live longer, better lives.

But How? The Power 9 include best practices like; taking time in your day to do something you love in order to de-stress, spending quality time with friends and family, eating more fruits and vegetables, exercising and moving throughout the day, and finding and living your true purpose. By incorporating these practices into your life, you will notice the impact on your health and happiness over time. You don't need to do all of the Power 9, but by adopting as many of the principles as you can, you'll improve your opportunity to live a healthier, happier, longer life.

Blue Zones Project isn't a diet, exercise or healthcare plan. We don't mandate that you adopt certain health practices. It is all about choice. We strive to meet people where they are on their wellbeing journey. We invite you to make small changes which will lead to big health benefits in the long run. One of our taglines is "Making Healthy Choices Easier". This means, for example, that instead of only offering pastries at your next meeting, you could also offer fruit.

You may have seen or heard about the events and activities that Blue Zones Project offers. Because Blue Zones Project is sponsored by NCH Healthcare System, all of our events, activities and information are completely free. That's right! Free. These events are designed to get people moving, discover and reconnect with their purpose, give back to their community through volunteering and increase socialization and companionship. To date we have more than 4,100 people that have participated in a walking or a potluck group, or Moai[®] as we call them (a Japanese term for "meeting for a common purpose").

In order to determine the success of the project and to make sure that our work is making an impact in Southwest Florida, Blue Zones Project partners with a nationally recognized survey organization to poll the community. By looking to see if there has been an impact in the five areas of well-being; financial, community, purpose, social and physical, Blue Zones Project can determine what areas can be improved upon, where our resources are needed, and how we're affecting change. Almost 700 organizations + 225,000 people engaged

- 131 Worksites
- 100 Restaurants
- **61** Homeowners Associations
- 44 Schools & 15 Pre-Schools
- **3** Universities/ Colleges
- **33** Faith-Based Organizations
- 2 Grocery Stores
- **309** Other Organizations (non-profits, small businesses)

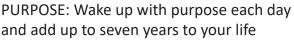


POWER 9

Live a longer, healthier life by applying these principles inspired by the people who have lived the longest.



MOVE NATURALLY: Find ways to move more! You'll burn calories without thinking about it





DOWNSHIFT: Reverse disease by finding a stress-relieving strategy that works for you



80% RULE: Eat mindfully and stop when 80% full



PLANT SLANT: Put more fruits and vegetables on your plate



FRIENDS/WINE @ FIVE: Schedule social time with friends while enjoying healthy drinks

In addition to the biennial survey, we collect metrics to help assure our partnering organizations are moving the well-being needle in a positive way. Measurements allow us to determine where well-being resources are most needed. Individuals can also measure their personal well-being by taking the Real-Age Test (www. sharecare.com/static/realage). This allows each of us to assess our well-being, periodically. It can be used as a motivator and a guide toward adopting behaviors which may increase your quality and quantity of life.

Over the next few pages, you will learn more about what Blue Zones Project has been up to since Nov. 2015, when we launched. By working with city and county policy leaders, with clubs, non-profits, large and small businesses, schools, grocery stores, restaurants, faith-based organizations and homeowners associations we've been busy collaborating with our many partners, improving the well-being of our community. We hope you'll join us. Together, we can make a difference for now and for generations to come!



FAMILY FIRST: Invest time with family - and add up to six years to your life



BELONG: Belong to a faith-based community and attend services regularly to add up to 14 years to your life



RIGHT TRIBE: Surround yourself with people who support positive behaviors - and who support you



"We are thrilled to sponsor the Blue Zones Project, mainly because of our shared mission — helping everyone in our community live longer, happier, and healthier lives. We have much to celebrate as for the fourth year in a row, Gallup has ranked our community as having the highest well-being in the country. This stellar achievement is what can occur when we all work together. Congratulations Southwest Florida!"

NCH President and CEO, Paul Hiltz



Healthcare System

Can VOU Live Longer, Betters Blue Zones Project is a "we" project, meaning that if we all get involved, we can make a greater impact on our own well-being, as well as help our family, friends and community thrive. So, how can you get involved?



 Visit SouthwestFlorida.BlueZonesProject.com/Pledge to sign the online pledge (no money involved). After you sign up, you'll begin receiving our monthly e-newsletter which will keep you "in the know" about activities and events, as well as recipe ideas and more.

 Attend a Live Longer, Better Presentation (see upcoming dates on the last page of this brochure). This will give you all the information you need to get your organization involved. You can also register your organization heresouthwestflorida.bluezonesproject.com/organization/signup-start. We've helped all types of organizations from schools to non-profits, and worksites with 500 employees to one employee participate with us.

• Join or start a Walking or Potluck Moai® (mow-eye). A Moai is a social group that commits to meet for ten weeks. Moais can help you create new friendships with people who support healthy behaviors. (See upcoming dates on the last page of this brochure).

• Attend a Blue Zones Project Purpose Workshop. People who know their purpose can live up to seven years longer. (See upcoming dates on the last page of this brochure).

sing National Geographic research that found nine commonalities (the Power 9[®]) among people around the world who live the longest and healthiest.



CURRENT BLUE ZONES PROJECT *PARTICIPATING ORGANIZATIONS

Blue Zones Project[®] is a well-being improvement initiative that makes healthier choices easier. When individuals and organizations participate – from worksites and schools to restaurants and HOAs – even small changes add up to big improvements, lowered healthcare costs, and a higher quality of life for all.

FAITH BASED ORGANIZATIONS

C3 Church Naples Florida Celebration Community Beach Christus Victor Lutheran Church of the Nazarene Cornerstone United Methodist Jubilee Fellowship of Naples Legacy Church Estero Mayflower Congregational UCC New Haitian Church of the Nazarene Naples United Church of Christ Rock Of Refuge Saint John the Evangelist Catholic St. Agnes Catholic St. John's Episcopal The Arlington of Naples The Springs of Bonita Unity of Naples

GROCERY STORES Wynn's Market, Naples

Arbor Trace Bayfront Copperleaf Countryside Golf and Country Club Fit2Run **Del Webb Naples**

BKS Yoga Studio LLC Be Well in Paradise **C2** Communications Cafe of Life Cancer Alliance of Naples **Central Auto Center** Cheryl Korbel- DoTERRA Children's Dentistry of Naples **Ciccarelli Advisory Services** Circle C Farm City of Naples Fire Department Coldwell Banker Naples 5th Ave Cora Physical Therapy **Creative Business Coaches** Creative Connection Cypress Cove Conservancy **Davidson Engineering** Denise A Pancyrz LLC Dr. Svetlana Kogan E. Sue Huff & Associates, Inc. Edible Arrangements Naples **Emmanuel Community Park** HOA'S, CLUBS, AND RESIDENCES Estero Body Bootcamp Estero Chamber of Commerce Estero Family Chiropractic Fairways Inn of Naples

Florida SouthWestern State College Rotary Club of Immokalee

Naples Abundant Health Chiropractic Juicelation, Naples Naples Art Association Naples Culinary Walks Naples Family Fitness Center Naples Fit Body Boot Camp Naples Green Scene Naples Historical Society Naples Interagency Council Naples Park Central Hotel Naples Personal Training Natural Wines Naples Neighborhood Organics New Balance Naples New Horizons of Southwest Florida Oils are a Gift Patient Best Pickleball For All Plan B Connections Powerful You Preferred Travel of Naples Project Evolve Purely You Spa Purple Panda Wellness Purple Spoon Culinary **Regions Private Wealth** Rejuvenate Active Recovery Centers Right At Home Sage Events LLC Sagewood Institute Senior Housing Solutions Shangri-La Springs Siena Wealth Advisory Group Smart Choices Healthcare Southern Tropics Pickleball STARability Foundation Strand Sisters Sunshine State Podiatry SWF UTK Alumni Chapter Swimtastic Swim Schools Synergy Elite Medical The Greater Naples Chamber of Commerce The Hotel Escalante and Veranda E The Moorings Inc The Spice and Tea Exchange of Naples The Waterside Shops Think Outside the Diamond Tidewater FirstService Residential United Way of Collier County US Open Pickleball Academy Women Of The 239

LuLu B's Diner Mel's Diner, Naples Naples Flatbread, Estero Naples Flatbread, Naples Oakmont at the Vineyards Old 41 Restaurant, Bonita Springs Organically Twisted, Naples Palladio Trattoria, Bonita Springs Riverwalk at Tin City, Naples Shula's Steak House, Naples Skillets, Bonita Springs Skillets, Lely Skillets, North Naples Skillets, Parkshore Skillets, Pavilion Skillets, The Strand Skillets, University Village Sunburst Café Survey Café, Bonita Springs The Boardwalk - FGCU Campus The Boathouse on Naples Bay The Bowl Central, Naples The Bowl, Naples The Cafe at Bonita Beach The Café on 5th, Naples The Local, Naples The Wave Cafe - NCH North Hospital Tree Top Cafe - NCH Baker Hospital True Food Kitchen, Naples Vanderbilt Country Club Restaurant Golf Club at Palmira

COLLEGES & UNIVERSITIES Florida Southwestern, Collier

WORKSITES

Arthrex Artis-Naples Avow Blue Zones Project SWFL Bonita Springs Area Chamber of Commerce Bonita Springs Elementary School Boys and Girls Club of Collier County -Immokalee City of Naples **Collier County Government BCC Community Health Partners** Countryside Golf and Country Club David Lawrence Mental Health Center District School Board of Collier County Eagle Creek Golf and Country Club FineMark National Bank and Trust Naples FineMark National Bank and Trust Bonita Springs Florida Blue - Estero Florida Department of Health-Collier Countv Florida SouthWestern State College -**Collier Campus** Foot Solutions Estero Foxfire Golf and Country Club Grace Place for Children and Families **Guadalupe Center Gulfshore Concierge Medicine Gulfshore** Insurance Healthcare Network of Southwest Florida Hodges University Immokalee Foundation Lee County Public Schools Administration London Bay Homes Moorings Park Naples Botanical Garden Naples Coastal Animal Hospital Naples Players Naples Zoo NCH Healthcare System PBS Contractors **RCMA** Immokalee Renaissance Center Club **RGB Internet Systems Inc** The Arlington of Naples The Club at Mediterra The Commons Club at The Brooks The Hertz Corporation The Naples Beach Hotel The Shelter Thomas Riley Artisans' Guild Vi at Bentley Village Wyndemere Country Club

Delasol **Discovery Village at Naples Fiddlers Creek** Foxfire Golf and Country Club Glades Golf and Country Club IslandWalk Landmark Naples Marbella Isles Naples Heritage Golf and Country Club Naples Lakes Country Club Naples Reserve Palmira Golf and Country Club Pelican Landing Preserve at Corkscrew Quail Creek Country Club **Riverwoods Plantation** Sapphire Lakes Stonebridge Country Club Tavira Condominium at Bonita Bay The Arlington of Naples The Community of Bonita Bay The Glenview at Pelican Bay Tidewater by Del Webb Vanderbilt Country Club VeronaWalk Village Walk of Naples Vineyards Country Club Wildcat Run Golf and Country Club Windstar on Naples Bay Wyndemere Country Club

OTHER ORGANIZATIONS

A Plant Based Diet ABN Law Artichoke and Company Barre Fusion **Ginsberg Eye Benison Center**

Fundamental Health Solutions GAIN (Growth and Improvement Never Ending) Greater Naples Fire Rescue District Greenmonkey Yoga **Guadalupe Center** HBK CPAs and Consultants Horizon Wellness - Hire A Daughter Iconic Journeys I'm Simply Nutty- Food Vendor Including ALL Children Island Coast Dentistry It Starts With You Wellness Joyful Yoga and Ayurvedic Spa Jubilee Fellowship of Naples Just Breathe LLC **KAJ** Gallerv Kava Culture Kava Bar **Kingdom Mobilization** Lancit Digital Media Lean and Green Body LLC Let's Talk Dementia Life in Naples Lifestyle Beverages Distributors Literacy Volunteers of Collier County YMCA of South Collier LiveWell Southwest Florida LivingWell Chiropractic Local Roots LLC Love In Hands Massage Therapy Love Yoga Center Love Your Life with Suz LoveINC of South Lee and North Collier Communties M Room Company USA Marco Island Rotary Sunrise Max Flex Fitness MaxxCard Meals of Hope NAMI OF COLLIER COUNTY

RESTAURANTS

21 Spices by Chef Asif Baleen, La Playa Beach Resort, Naples **BRK Pizza, Naples** CJ's on the Bay, Marco Island Coast, Edgewater Beach Hotel Coffee Bar 239 Cosmos Ristorante & Pizzeria EE-TO-LEET-KE Grill - Seminole Casino Hotel Immokalee Fify's Caribbean Cuisine, Immokalee Sea Gate Elementary First Watch Granada Shoppes Jason's Deli, Naples

PRE-SCHOOLS

Bears Den Camp Discovery Gaynor Early Learning **Guadalupe Center** Naples Pre school of the Arts Waves of Wonder

SCHOOLS

Big Cypress Elementary Bonita Springs Charter Bonita Springs Elementary **Corkscrew Elementary** Golden Gate Elementary Gulf Coast Charter Academy South **Gulfview Middle** Immokalee Technical College Lake Park Elementary Lake Trafford Elementary Lely Elementary Lorenzo Walker High School & College Mike Davis Elementary Naples High Naples Park Elementary Osceola Elementary Palmetto Elementary Pelican Marsh Elementary Pine Ridge Middle **Pinecrest Elementary** Poinciana Elementary Saint Ann School Saint Elizabeth Seton Catholic School

Tommie Barfield Elementary Veterans Memorial Elementary *Participating as of January 20, 2020

Want Your Organization to become Blue Zones Project Approved? Register at SouthwestFlorida.BlueZonesProject.com

EXPERIENCE BLUE ZONES PROJECT IN SOUTHWEST FLORIDA...

Engaging Individuals to Live Longer, Better®

While other sectors in Blue Zones Project® work with organizations, the Engagement team knows how important it is to engage individuals in the community. We do this by offering activities like Walking and Potluck Moais® (Moai means a group of people coming together for a common purpose), monthly volunteering opportunities throughout the community, and purpose workshops, an interactive seminar that helps you discover your unique gifts and talents. Why do we offer these activities free to the community? Because we know people who have a strong sense of purpose, who volunteer, and have strong relationships live longer, happier lives. The NBC Today Show took note of Blue Zones Project - SWFL



recently and followed 22 of our plant-based potluck Moais. The power of Moais was validated. In just 3 months, 100% of participants said their Moai had a positive impact on their wellbeing and 100% were eating more plantbased meals. Almost 70% said they had made new friends

and many lost weight, lowered their cholesterol and/or reduced their blood sugar. A celebration of all the potluck Moais took place at Baker Park with Blue Zones Founder, Dan Buettner. Each participant received a copy of his new plant based recipe book, The Blue Zones Kitchen.

Helping Our Youth Thrive

Well-being metrics among Collier County Public School students:

- **Collier County Public School** obesity rates among middle and high schools declined from 2014 to 2018, while the rest of the state of Florida rose for the same age groups. (*Source: Florida Department of Health*)
- Collier County elementary students average **400** movement minutes per week that includes PE, recess, and transitional PA movement. Many elementary schools also have before and/or after school running clubs such as Kids On The Go.

Blue Zones Project efforts in local schools, pre-schools and daycares is focused on teaching healthy habits early on in life. Research shows that healthier students earn higher test scores, have higher attendance rates and tend to be more socially connected. Collier County Public Schools have been actively involved with Blue Zones Project from the very beginning and currently there are now more than 44 schools that are Blue Zones Project Approved[™] and there are more than 1,200 students across the district that are participating in pre or after-school running programs. In the fall, students from Collier and Lee County Schools including **Tommie Barfield Elementary**, **Bonita Springs Elementary**, **Avalon Elementary**, **and Golden Terrace Elementary** participated in National Walk to School Day to raise awareness and support for the health, community and environmental benefits of regularly walking or biking to school.



Engaging Faith Based Organizations & Homeowners Associations

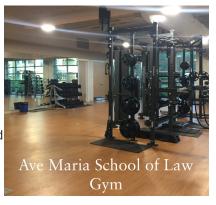
By working with Faith-Based Organizations (FBOs) and Homeowners Associations (HOAs), Blue Zones Project can help foster social connection that leads to friendships and support networks. Yes, even FBOs and HOAs can become Blue Zones Project recognized. In fact, The Church of the Nazarene on Bayshore Drive recently became

Creating Healthy Worksites

When you think of an office environment, employees exercising during their workday is not a scene you typically imagine. Blue Zones Approved Worksites recognize and value the role that exercise plays in employee health, productivity, creativity, efficiency and happiness. They welcome breaks for physical activity whenever and wherever appropriate. In fact, the **City of Naples** has purchased walking workstations; picture

a standing desk with a treadmill below it allowing employees to get their steps in while following up on emails, watching a presentation or taking a conference call. In 2019, the City hosted a walking challenge in tandem with Blue Zones Project-SWFL, and their participating employees lost a combined 899 pounds!

Ave Maria School of Law has just completed construction and opened a new, on-campus fitness complex for students, faculty and staff to use. The complex features a covered open air gymnasium lined for basketball, volleyball



and pickleball, a fitness room complete with spinning bikes and yoga mats, and a weight and cardio floor. Users can drop-in to work out on their own or can take an array of fitness classes offered through the Ave Maria Moves wellness program. There are many cost free and simple ways to encourage well-being in the worksite. Call us at 239-624-2312 or email bluezonesprojectswfl@sharecare.com to learn how.

Restaurants Offering Healthier Options

Is your favorite restaurant Blue Zones Project Approved[™] yet? **CJ's on the Bay** is the first Blue Zones Project Approved restaurant on Marco Island, and they offer 11 Blue Zones[®] Inspired dishes. To date they have sold more than 43,000 of these dishes in their restaurant. **21 Spices** by Chef Asif in Naples became a Blue Zones



Project Approved[™] restaurant in August 2019, with 17 Blue Zones Inspired dishes on a new Blue Zones Inspired Menu. The Café at Bonita Beach became a Blue Zones Project Approved restaurant in December 2019, and they offer 10 organic Blue Zones Inspired dishes. Skillets has seven Blue Zones Project Approved restaurants in the project area, and each of them offers 11 Blue Zones

Inspired dishes. To date Skillets has sold more than 123,000 Blue Zones Inspired dishes. The newest Blue Zones Project approved restaurant in Naples is **First Watch** in Granada Shoppes. They now offer four Blue Zones Inspired dishes, and they even have a Blue Zones Inspired Menu. To date, there are more than 40 restaurants across Southwest Florida that have earned Blue Zones Project approval. What does this mean? They're making the healthy choice the easy choice. For a full listing of participating restaurants, visit southwestflorida.bluezonesproject.com/organization.

Making Healthier Choices Easier at the Grocery Store

In addition to restaurants, grocery stores also play a role in Blue Zones Project by increasing sales of healthy food and beverage items. Wynn's Market was the first

grocery store in Southwest Florida to participate with Blue Zones Project. By 2018 their water sales had increased 105 percent, and now represent 34 percent of their total beverage sales! Because of their extensive grocery experience (80 years in the business), Blue Zones Project asked Wynn's Market to help the owners of LeGrand Caribbean Market in Immokalee gather the information needed to rebuild their business



after Hurricane Irma. And rebuild they did! Owner Franck LeGrand was already passionate about healthy eating, having lost 100 lbs. on his own health journey. So, he agreed to be a part of a Market Makeover pilot program with Blue Zones Project. LeGrand Caribbean Market re-opened with a new roof, new coolers, registers and lighting. They installed 22' of day produce displays, and 8' of refirerented produce.

the first Haitian Church to participate as a Blue Zones Project Organization. They had a big day of celebration that included a ribbon cutting ceremony and a purpose workshop attended by 150 members of their congregation.



Island Walk HOA held their First Annual Walkathon, part of their community-wide charity effort and initial event celebrating their recognition as a Blue Zones Project organization. Over 60 members from Island Walk participated. In coordination with other fundraising events and matching funds from a generous donor, they have raised \$58,000 for the Alzheimer's Support Network of Collier County. "Through these charitable events, Island Walk residents are able to connect with purpose and create new friendships while enjoying our beautiful community" said Sally Hawk, Wellness Champion at Island Walk. "It aligns perfectly with some of the Blue Zones Power 9® Principles that help people live longer and healthier."



lighting. They installed 22' of dry produce displays, and 8' of refrigerated produce coolers. Since enhancing their produce selections, they've doubled the profits from produce sales from 20 percent to 40 percent of their total business.

Policy Leaders Making Healthier Choices Easier in Southwest Florida

Did you know that Blue Zones Project works with both city and county government in Collier County and in Bonita Springs and Estero? We work in three major policy areas including: tobacco, food, and built environment. Blue Zones Project hosted a Food Policy Summit this past Fall to educate on the need for a Food Policy Council in Southwest Florida. Due to the overwhelming support, Blue Zones Project will be launching a Food Policy Council in May of this year with the help of the Southwest Florida Regional Planning Council, Department of Health in Collier and Lee, FGCU, Café of Life, Interfaith Charities, and the University of Florida IFAS Extension. We partnered with the Department of Health to post nutrition education signs at vending machines in Collier County Parks. In addition, Blue Zones Project is partnering with UF IFAS to host a garden tour in February. The Collier Tobacco Free Coalition completed the three policies required for Blue Zones Project certification. The City of Naples implemented 9 built environment policies to improve the health of the community. These policies will continue to keep the City of Naples at the forefront of healthy community design.



To find a list of all the organizations currently participating with Blue Zones Project, visit **southwestflorida.bluezonesproject.com**





Blue Zones Project[®] Events

LIVE LONGER, BETTER PRESENTATION

Unfamiliar with what Blue Zones Project is all about? Want to find out how you and/or your organization can get involved in this community-wide project? Attend a Live Longer, Better presentation! For more information, please call **239.624.2312**.

| Monday, Feb. 10 11:30 a.m12:30 p.m. | Marco Island YMCA 101 Sand Hill St, Marco Island RSVP: livelongerbetterFEB.eventbrite.com |
|---|---|
| Thursday, Feb. 27 • 9-10:00 a.m. | Brookdale Boardroom at NCH North Hospital 11190 Health Park Blvd, Naples RSVP: livelongerbetterNCH.eventbrite.com |
| Wednesday, Mar. 4 • 9-10:00 a.m. | North Collier Regional Park 15000 Livingston Rd, Naples RSVP: livelongerbetterNCRP.eventbrite.com |
| Tuesday, Mar. 17 • 9-10:00 a.m. | FineMark Bank 10010 Coconut Road, Bonita Springs RSVP: livelongerbetterMAR.eventbrite.com |
| Thursday, Apr. 9 • 2-3:00 p.m. | South Regional Library 8065 Lely Cultural Pkwy #9005, Naples RSVP: livelongerbetterSRL.eventbrite.com |
| Tuesday, Apr. 21 11:30 a.m12:30 p.m. | Marco Island Library 210 S Heathwood Dr, Marco Island RSVP: livelongerbetterAPR.eventbrite.com |

PURPOSE WORKSHOPS

These two-hour interactive workshops will help you define your unique gifts and talents and how to better use them in both your personal and professional life. By the end of the workshop you will craft a Purpose Statement and begin living a more purposeful life! For more information, please call **239.624.2312**.

| Tuesday, Feb. 25 • 2:30-4:30 p.m. | Mackle Park 1361 Andalusia Terrace, Marco Island RSVP: PurposeMP.eventbrite.com |
|-------------------------------------|--|
| Wednesday, Mar. 25 • 5:30-7:30 p.m. | NCH Hospital North - Brookdale Boardroom 11190 Health Park Blvd, Naples RSVP: PurposeNCHNorth.eventbrite.com |
| Wednesday, Apr. 22 • 2:30-4:30 p.m. | South County Regional Library - Estero |
| | 21100 Three Oaks Pkwy, Estero RSVP: PurposeSCRL.eventbrite.com |

COOKING CLASS DEMONSTRATIONS

Learn how to apply Blue Zones Project[®] principles for healthier cooking options using veggies, fruits, whole grains, beans and nuts. You'll take home tips for tastier and healthier meals and snacks that your family and friends will love. Join us for an upcoming Cooking Demo to learn how to make delicious Blue Zones Project[®] inspired dishes! For more information, please call **239.624.2312**.

ENGAGEMENT COMMITTEE MEETINGS

Interested in getting your neighbors, friends, co-workers, family to adopt healthier lifestyles and live longer? Join the Engagement Committee to help spread the word about Blue Zones Project best practices to individuals. Help with Purpose Workshop, Walking Moais, Cooking Demonstrations and other well-being activities. For more information contact **239.624.2312**.

IMMOKALEE /AVE MARIA Date: First Thursday of each Month Time: 9-10:30 a.m. Location: Career Resource Center, 750 S. 5th St., Immokalee

BONITA SPRINGS / ESTERO Date: First Tuesday of each Month Time: 9-10:30 a.m. Location: Call 239.624.2312 for location information

COLLIER COUNTY Date: Second Wednesday of each Month Time: 8:30-9:30 a.m. Location: NCH North - Brookdale Boardroom, 11190 Health Park Blvd., Naples

TOBACCO FREE COLLIER COMMITTEE MEETINGS

If you're passionate about tobacco cessation and want to help future generations live healthier lives, please consider joining the Tobacco Policy Committee. We work with City and County government to help affect new and change existing tobacco policies.

Date: Thursday, March 19, 2020 Time: 4 p.m. Location: Florida Department of Health in Collier County 3339 Tamiami Trail East, Naples, FL 34112, Room 206 For Information: Call 239.252.6852

Date: Thursday, May 21, 2020 Time: 4 p.m. Location: Florida Department of Health in Collier County 3339 Tamiami Trail East, Naples, FL 34112, Room 206 For Information: Call 239.252.6852

COLLIER COUNTY COMMUNITY TRAFFIC SAFETY TEAM (CTST)

Interested in making our roadways safer for all modalities? Consider joining a CTST meeting. Community Traffic Safety Teams (CTSTs) are locally based groups of transportation safety advocates that are committed to a common goal of improving traffic safety in their communities. CTSTs help to solve local traffic safety problems by integrating the efforts of the 4 "E" disciplines (Engineering, Enforcement, Education/Public Information, and Emergency Services), and promote public awareness of traffic safety best practices through campaigns that educate drivers, motorcyclists, pedestrians, and bicyclists about the rules of the road. For more information on these meetings, contact Jodi Walborn at jwalbor1@jhmi.edu.

| Tuesday, Feb. 11 • 4-5:00 p.m. | Eagle Lakes Community Park 11565 Tamiami Trail E, Naples RSVP: CookingDemoELCP.eventbrite.com |
|--------------------------------|---|
| Tuesday, Mar. 31 • 2-3:00 p.m. | South County Regional Library - Estero 21100 Three Oaks Pkwy, Estero RSVP: CookingDemoSCRL.eventbrite.com |
| Wednesday, Apr. 29 | Marco Island YMCA |
| 11:00 a.m12:00 p.m | 101 Sand Hill St, Marco Island RSVP: CookingDemoYMCA.eventbrite.com |

Date: Thursday, February 27, 2020 Time: 10 a.m.-12 p.m. Location: Growth Management Dept., Main Conference Room 2885 South Horseshoe Drive, Naples

Date: Thursday, March 26, 2020 Time: 10 a.m.-12 p.m. Location: Growth Management Dept., Main Conference Room 2885 South Horseshoe Drive, Naples

Date: Thursday, April 23, 2020 Time: 10 a.m.-12 p.m. Location: Growth Management Dept., Main Conference Room 2885 South Horseshoe Drive, Naples



MOVE NATURALLY BLUE ZONES PROJECT CELEBRATES 4th ANNUAL NATIONAL WALKING DAY

SATURDAY, APRIL 4TH • N.COLLIER REGIONAL PARK WALK BEGINS AT 10:30 AM

Join Blue Zones Project to celebrate National Walking Day by moving naturally! Meet at the administrative building for a one mile walk through the park, followed by healthy snacks and prize drawings! The event is free for all participants. RSVP today at 4thAnnualNWD.eventbrite.com

If you haven't signed up yet for **Track Your Trek**, it's not too late! Join over 500 Trekers in our community-wide step challenge to reach all 5 Blue Zones around the world. Celebrate your accompishments with us on April 4th. Join now at **TrackYourTrek2020.eventbrite.com**